

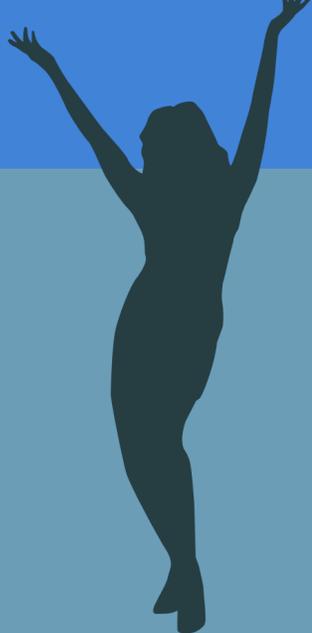
How To Choose A

Web Hosting Provider

DO'S

VS

DON'TS



For most business owners choosing a web hosting provider is not an area they've had much experience. But your web hosting is a vital part of your overall website success, it's the platform and technology that your website lives on. If the hosting server is bad, your website will perform poorly. That's why we've created this infographic to help you choose a good hosting provider.

Price is a part of the equation, but it should trail after the more important criteria for selecting a host.

PRICE

As with most things, you get what you pay for. Don't select on price alone.

A good place to start is with an expert referral on a good host. Look at reviews as well.

REFERRAL

Be sure to look at reviews, but also look the negative ones.

Look for a host that will include malware scans and added security against hackers.

SECURITY

Don't assume that security is included if it's listed on their website. You have to look at the plan level subscribing to.

Ensure daily or weekly backups are included in your subscription.

BACKUPS

Watch out for hosts that don't list the frequency of backups and who restores them, you or them?

Look for SSD servers and included CDN's.

SPEED

Every host says they're fast, look at the details.

Every site needs to be SSL secure now for Google, look for included SSL Security.

SSL

Almost every host provides SSL but many offer it at additional costs.

This is one of the most important aspects, but the hardest to gauge without direct experience. Look for Chat and Phone support.

CUSTOMER SERVICE

Many hosting companies struggle in this area. Look deeper into the negative reviews for specific issues in this area.

Be sure to know your requirements so you order the right type of hosting.

REQUIREMENTS

Not every hosting package is designed to work with every type of website.

CONCLUSION

For all the reasons above we've developed a customized hosting package for our clients that includes all the right stuff to ensure you're covered and that your website is secure, backedup and that it delivers to its maximum capabilities.

If you're not working with us, we highly recommend talking to an expert so that you don't order something that's not right for your needs.

RECOMMENDATIONS

Over the years we've worked with many hosting companies and are super picky in who we work with now because of the scars that have been left from working with bad hosting companies. So with that in mind, here's a list of those we'd recommend and those we don't recommend (the ones to stay away from.)



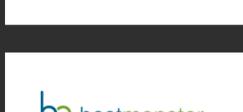
GOOD CHOICES

Great hosting companies are few and far between. Here's two of our favourites.



POOR CHOICES

There are far more poor hosting choices than there are good ones, but here's the tip of the iceberg.



BROUGHT TO YOU BY:

DENTAL MARKETING

HEROES

Book Your Free Discovery Call Today
1-866-471-1834 | DentalMarketingHeroes.com

